

**SPONSORSHIP  
OPPORTUNITIES**

# 27th Annual Excellence in Construction® Awards

**Gala: Wednesday, March 1, 2017 • Fort Lauderdale, Fla.**

This program recognizes the industry's most innovative and high-quality construction projects across the country. National awards for achievement in safety and diversity are also presented at this event, and ABC honors the Contractor of the Year. Winning contractor firms are joined at an annual black-tie awards gala by their project team—owners, architects and engineers—to celebrate this prestigious achievement. In 2016, in merit-shop construction projects worth nearly \$3 billion were recognized at the national celebration.

## **Secure Your Sponsorship Today!**

To inquire about sponsorship opportunities, contact: Allyson Nelson, Senior Manager of Sponsorships and Exhibits, [nelson@abc.org](mailto:nelson@abc.org) or **(202) 595-1796**.



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## **PRESENTING SPONSOR \$75,000**

Align your company with the prestigious Excellence in Construction Awards program (EIC) from the call for submissions through the post-event wrap-up. As \*THE\* Presenting Sponsor, your company's commitment to excellence will be highlighted to all eligible contractors across the country, as well as the winners at the event.

### **Sponsor benefits include the following:**

- Company logo in all promotional materials, including invitations, email campaigns, EIC webpage, on-site registration package, on-site EIC program, as well as on the project application
- Sponsorship recognition in communications to local Excellence in Construction Award winners (approx. 1,100-1,200 construction firms)
- Sponsor recognition in video highlights of the top honorees, which is distributed to and repurposed by winners and their ABC chapters.
- Pre- and post-event attendee list
- Company logo included on gala tickets
- Premium reserved seating at the gala
- Ten (10) tickets to the gala
- Opportunity to network with your targeted audience
- Listing on the ABC Events app
- Sponsor lapel pins for gala
- Opportunity to make introductory/opening remarks at the gala
- ABC and sponsor cobranded step-and-repeat banner for photo opportunity with winners at post-event reception

## **CONTRACTOR OF THE YEAR SPONSOR \$35,000**

### **Sponsor benefits include the following:**

- Company logo in all promotional materials, including invitations, email campaigns, the EIC webpage, as well as in the on-site registration package and on-site EIC program
- Sponsor logo included in the beginning and end of the Contractor of the Year award presentation video, which is highlighted on abc.org and sent to the attendees
- Pre- and post-event attendee list
- Opportunity to announce and introduce the Contractor of the Year award recipient
- Premium reserved seating at the gala
- Four (4) tickets to the gala
- Opportunity to network with your targeted audience
- Listing on the ABC Events app
- Sponsor lapel pins for gala

## **PLATINUM PROGRAM SPONSOR \$25,000**

Exclusive recognition during the presentation of the Eagle, Safety or Diversity awards.

### **Sponsor benefits include the following:**

- Company logo in all promotional materials, including invitations, email campaigns and on website, as well as on the on-site registration package and on-site EIC program
- Sponsor recognition in the respective award presentation video, which is highlighted on abc.org and distributed to the attendees
- Pre- and post-event attendee list
- Opportunity to introduce one segment of the awards ceremony
- Premium reserved seating at the gala
- Four (4) tickets to the gala
- Opportunity to network with your targeted audience
- Listing on the ABC Events app
- Sponsor lapel pins for gala

## **GOLD SPONSOR \$10,000**

### **Select one of the following specialty sponsorships.**

- Pre-event Reception Sponsor: Network with the EIC gala attendees at this pre-event reception. Includes branded cocktail napkins and signage.
- Post-event Reception Sponsor: Network with the gala attendees at this post-event reception. Includes branded cocktail napkins and signage.
- Entertainment Sponsor: Add your company's signature touch on the evening's entertainment. Work with ABC's conference planning and sponsorship team to create a special event that attendees will long remember.

### **The above sponsorships include:**

- Company logo in promotional materials, including email campaigns, on the EIC webpage and on-site program
- Post-event attendee list
- Sponsor lapel pins for gala
- Sponsorship listing on the ABC Events app
- Two (2) tickets to the gala
- Sponsorship recognition during the awards program