

## 2014 Craft Professional of the Year Award Prizes

- The winner of the Craft Professional of the Year award will receive a brand-new truck.
- The winner will be featured in *Construction Executive* magazine, including a photo shoot which will be taken after the award ceremony.
- All finalists will receive airfare and two (2) hotel nights-stay at the Workforce Development Conference in Birmingham, Ala.
- All finalists will receive a plaque and a Craft Professional of the Year Finalist polo shirt.
- All finalists' picture and bio will be featured on the CPOY website prior to the Workforce Development Conference.
- All finalist's will be featured in a video interview
- All finalists will be covered in ABC's *Newsline* and other media outlets.
- The finalist's company will:
  1. Receive one (1) quarter-page ad in the Workforce Development Conference brochure.
  2. Receive a link with logo on the CPOY webpage for one year and a link with logo on the WFD Conference website
  3. Provide one (1) promotional brochure or item for the Workforce Development Conference registration table or gift bag.
  4. Receive press coverage before and after the Workforce Development Conference
- Prizes are non-transferable. No prize substitutions or cash equivalents will be made except at ABC's sole discretion.
- ABC reserves the right to offer a prize of equal or greater value should a featured prize or any portion thereof become unavailable.
- All prizes will be awarded, after the conference, to the persons named on the nominations, and NOT to the person who submitted the nomination.