



STEP  
Safety Training and  
Evaluation Process

## **2009 STEP Applicant Survey Highlights**

**95%** said STEP added value in improving their company safety process

**87%** said STEP added value in their marketing efforts

**83%** said STEP added value when negotiating insurance rates

**82%** said STEP added value when bidding for business

**61%** said STEP added value in their recruitment efforts

**77%** said the form was 'easy' or 'very easy' to fill in application form

**81%** said they would use an online form if available. We are introducing online application for 2010

**26%** said they use the online resources for STEP marketing efforts. We are endeavoring to both update the material available here, and make it more visible for our STEP applicants