

Attorneys 2011 Conference



Sponsor Opportunities

December 7-9
Westin Georgetown
Washington, D.C.

1471-0811

ABOUT THE CONFERENCE

ABC's Attorneys Conference is the leading national conference for attorneys counseling merit shop contractors. The content-rich program covers the latest developments and insights impacting labor law and open competition in the construction industry.

WHAT TO EXPECT

Attendees will hear from labor law experts from both the private and public sectors on timely, hot topics and receive extensive materials to share with colleagues and clients. Participants also have the opportunity to receive CLE credits for their state (optional).

WHO ATTENDS

- Construction Attorneys
- ABC Chapter Attorneys
- ABC Chapter Executives
- Construction Executives

EXCITING SPONSOR BENEFITS

- Your company's service and product message will reach your exact target audience of highly influential labor law attorneys
- Opportunity for personal interaction and networking with industry-leading attorneys
- Product knowledge will hit a national level since attendees are from across the country
- Gain visibility and distinguish your company with ABC members
- Exclusive pre-conference marketing access with registered attendees allows you to get a jump start on your networking

www.abc.org/AttorneysConference

SPONSOR OPPORTUNITIES

PARTNER (\$7,500)

- Signage and recognition as ABC “Partner” level sponsor at all conference events
- Recognition in onsite program
- Keynote Luncheon sponsor designation
- Reserved seating during daily sessions and at Keynote Luncheon
- Recognition on ABC’s conference website with link to your company website
- Quarter-page advertisement in *Construction Executive* magazine in Dec. or Jan. issue.
- Recognition on ABC social media outlets
- Recognition in ABC *Newsline* e-newsletter
- Recognition in all conference marketing materials
- Opportunity to set up a booth or table to display marketing materials, articles, etc.
- Pre-conference attendee lists
- Three guest admissions to the Wednesday and Thursday evening receptions
- Three conference registrations

OF COUNSEL (\$5,000)

- Signage and recognition as ABC “Of Counsel” level sponsor at all conference events
- Recognition on ABC’s conference website
- Recognition on ABC social media outlets
- Recognition in ABC *Newsline* e-newsletter
- Recognition in all conference marketing materials
- Recognition in onsite program
- Opportunity to set up a booth or table to display marketing materials, articles, etc.
- Pre-conference attendee lists
- Two guest admissions to the Wednesday and Thursday evening receptions
- Two conference registrations

ASSOCIATE (\$2,500)

- Signage and recognition as ABC “Associate” level sponsor at all conference events
- Recognition on ABC’s conference website
- Recognition on ABC social media outlets
- Recognition in ABC *Newsline* e-newsletter
- Recognition in all conference marketing materials
- Recognition in onsite program
- Opportunity to set up a booth or table to display marketing materials, articles, etc.
- One guest admission to the Wednesday and Thursday evening receptions
- One conference registration

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CONTACT US TODAY TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE.

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