

22nd Annual Excellence in Construction Awards



FEBRUARY 22, 2012

The Arizona Biltmore
Phoenix, Ariz.

www.abc.org/Excellence

Sponsor Opportunities



About the Awards Program

The annual Excellence in Construction Awards ceremony brings together industry leaders from around the country to honor the nation's most innovative and highest quality merit shop construction projects safety and diversity programs.



CONSTRUCTION PROJECTS

Eagle and Pyramid awards recognize the winning projects in a variety of categories. A project must win at a local ABC chapter competition before it can be entered into the national competition. General contractors and specialty contractors each submit projects for their respective categories, based on the type and scope of the project.

General Contractor/Construction Manager Categories

- Mega-Projects
- Commercial
- Health Care
- Historical Restoration
- Industrial
- Infrastructure/Heavy
- Institutional
- Pre-Engineered Building
- Public Works/Environmental
- Renovation
- Residential

Specialty Contractor Project Categories

- Electrical-Commercial
- Electrical-Industrial
- Exteriors
- Mechanical
- Mechanical-Commercial
- Mechanical-Industrial
- Interiors
- Sitework/Landscape/Hardscape
- Other Specialty Construction

CONSTRUCTION SAFETY PROGRAMS

The National Safety Excellence Awards competition recognizes construction companies with exemplary safety programs and performance. Each year, hundreds of safety competition entries are submitted that include data from each company's Safety Training Evaluation Process (STEP) application. Excellence and Merit awards are given to winners in categories that are based on total work hours and standard industrial classification codes.

Award Categories

- General Contractors
- Heavy and Civil Engineering Contractors
- Specialty Contractors

CONSTRUCTION DIVERSITY PROGRAMS

ABC is committed to supporting industry efforts to overcome the challenges and maximize the opportunities associated with an increasingly diverse workforce, client base and subcontractor/supplier base. The National Diversity Excellence Awards honors contractors, associate and supplier members that show leadership in diversity within their workforce, supply chain and community.

Award Categories

- General Contractors
- Subcontractors
- Associate
- Supplier

High-Impact Sponsor Packages

Do you want to reach ABC members, CEOs and other C-level executives, business owners, and senior level management? This exclusive audience will be attending and participating in ABC's Excellence in Construction Awards ceremony. ABC has developed four sponsor packages, each offering a corresponding level of high-contact, high-impact outreach, to help you build lasting relationships with this highly influential audience of potential clients.



Eagle Level Sponsor (\$35,000)

As a premier Eagle level supporter, you will receive the following benefits:

- Permanent recognition with your company name engraved on the highly coveted Eagle and Excellence awards, typically displayed in the award-winning company's headquarters lobby or in the office of the CEO
- Recognition for one year on the Excellence in Construction "Wall of Fame" at ABC National headquarters, prominently displayed in the office lobby
- Premier speaking opportunity as part of the awards ceremony to introduce a program component, such as the ABC Cares video or an ABC leader
- Preferred seating with two reserved tables at the ceremony:
 - Company table for your key customers and senior staff
 - Guest table for ABC VIPs to be your guests, which could include ABC leadership, award winners, judges and others
- Company logo to appear on multimedia screen as part of rotation during the awards reception and the ceremony's multimedia presentation
- Recognition in the Excellence in Construction Awards onsite program
- Company name and logo on signage at reception and dinner and Gobo opportunities
- Chance to provide company-branded merchandise as an attendee take-away (ABC approval required)
- Company-branded napkins at reception bars
- Marketing opportunities with ceremony participants before and after the event (advance copy and onsite listing of meeting participants provided)
 - Reach out to these individuals to make them aware of new products, promotions or other company initiatives
 - Host a breakfast, golf outing or other event before or after the awards ceremony
- Exclusive full-page recognition in *Construction Executive* magazine, distributed to more than 50,000 construction-related professionals
- Corporate logo listed on the Excellence in Construction Web page
- Recognition in ABC's social media outlets
- Company listing included in "Congratulations Award Winners" announcement in post-event *Construction Executive* magazine
- Involvement in content development of an ABC webinar on a topic of mutual interest (such as safety, leadership development or labor law) with promotional materials that include your company logo going to all ABC members

Pyramid Level Sponsor (\$20,000)

As a Pyramid level supporter, you will receive the following benefits:

- Permanent recognition with your company name engraved on the Pyramid and Merit awards, typically displayed in the award-winning company's headquarters lobby or in the office of the CEO
- Preferred seating with one reserved table for your company to invite key customers and senior staff
- Company logo to appear on multimedia screen as part of rotation during the awards reception and the ceremony's multimedia presentation
- Recognition in the Excellence in Construction Awards onsite program
- Company name and logo on signage at reception and dinner
- Marketing opportunities with ceremony participants before and after the event (advance copy and onsite listing of meeting participants provided)
- Recognition in *Construction Executive* magazine, distributed to more than 50,000 construction-related professionals
- Corporate logo listed on the Excellence in Construction Web page
- Recognition in ABC's social media outlets
- Company listing included in "Congratulations Award Winners" announcement in post-event *Construction Executive* magazine

TOP RANKED FIRMS

Each year *Engineering News-Record* (ENR) highlights the nation's top companies engaged in general contracting, specialty contracting, engineering, architecture, planning and studies. The 2010 ranking summaries are based on annual revenue.

Twenty-two of the largest 25 contractors in the ENR Top 400 Contractors list are ABC member firms.

Nine of the top 10 companies in the ENR Top 100 Green Contractors list are ABC members.



Excellence Level Sponsor (\$10,000)

As an Excellence level supporter, you will receive the following benefits:

- Choose one of the following options:
 - Choice seating with one reserved table for your company to invite key customers and senior staff
 - Company listing included in “Congratulations Award Winners” announcement in post-event *Construction Executive* magazine, distributed to more than 50,000 construction-related professionals
- Company logo to appear on multimedia screen as part of rotation during the awards reception and the ceremony’s multimedia presentation
- Company name and logo on signage at reception and dinner
- Recognition in the Excellence in Construction Awards onsite program
- Marketing opportunities with ceremony participants before and after the event (advance copy and onsite listing of meeting participants provided)
- Recognition in *Construction Executive* magazine
- Corporate logo placed on the Excellence in Construction Web page
- Recognition on ABC’s social media outlets

Merit Level Sponsor (\$5,000)

As a Merit level supporter, you will receive the following benefits:

- Company logo to appear on multimedia screen as part of rotation during the awards reception and the ceremony’s multimedia presentation
- Company name and logo on signage at reception and dinner
- Recognition in the Excellence in Construction Awards onsite program
- Recognition in *Construction Executive* magazine, distributed to more than 50,000 construction-related professionals
- Corporate logo listed on the Excellence in Construction Web page
- Recognition on ABC’s social media outlets

Diversity Award Sponsor (\$3,000)

As a Diversity Award supporter, you will receive the following benefits:

- Exclusive sponsorship of one Diversity Award category
- Company name engraved on the plaque-style award
- Company logo placed on ABC website
- Recognition at podium by President and CEO
- Sponsor ribbon for name badges of all company attendees
- Receive contact information of award winners to schedule a face-to-face meeting if desired



ABOUT ABC’S MEMBERS

Associated Builders and Contractors (ABC) is a national association representing 23,000 merit shop construction and construction-related firms with two million employees, in 75 chapters across the United States. ABC’s membership represents all specialties within the U.S. construction industry and is comprised primarily of firms that perform work in the industrial and commercial sectors of the industry.

ABC’s membership includes:

- general contractors
- electrical contractors
- mechanical contractors
- specialty contractors

For more information about
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