



**News Release**

## **ABC AND JOBSITE123 PARTNER TO ENHANCE ABC'S ONLINE MEMBERSHIP DIRECTORY**

Contact: Gail Raiman, 703-812-2073  
Coty Fournier, 954-931-5728

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**Washington, D.C.** – Associated Builders and Contractors (ABC) today announced its partnership with JobSite123.com to create greater member visibility with customers through ABC's online national membership directory, [www.FindContractors.com](http://www.FindContractors.com).

The new alliance will provide ABC with JobSite123.com's industry-leading technology, significantly improving the reach and functionality of ABC's online membership directory with buyers and sellers of construction services.

"ABC is thrilled to be working with JobSite123.com on this exciting new marketing and business development tool that will provide tremendous benefits to our member firms," said ABC Chief Operating Officer Todd Mann. "The technology will not only improve how commercial construction buyers find and fully qualify companies online, but in time this site also will provide additional targeted business-to-business networking features," said Mann.

"JobSite123.com's company qualifications portals are the most comprehensive web profiling system ever launched for the commercial construction industry," said JobSite123.com Chief Executive Officer Coty Fournier. "This system is user friendly like Facebook and LinkedIn, and is even better because the detailed qualifications information that can be displayed serves as an instant prequalification tool, answering the most common questions asked by today's buyers. ABC members hold some of the most impressive qualifications in the industry, and we are proud to bring this exciting new tool to their fingertips, where their hard-earned reputations can be further leveraged on the Internet," Fournier said.

Once the major upgrades to [www.FindContractors.com](http://www.FindContractors.com) are fully implemented, construction buyers will be able to locate ABC member companies that provide the services they need in their desired geographic areas, and view the information necessary for immediate prequalification. Using JobSite123.com's technology, ABC members will be able to showcase their complete qualifications and industry relationships on [www.FindContractors.com](http://www.FindContractors.com) with user-produced content that includes key contacts, current and completed project portfolios, insurance coverage, bonding capacity, licenses and certifications, client performance ratings and the ability to cross-promote their respected peers.

Each ABC member firm will have the opportunity to use its new company profile as a standalone company website, or link it to an existing website for even greater search engine optimization. Member profiles also will appear on [www.JobSite123.com](http://www.JobSite123.com), maximizing the value proposition and online marketing exposure for member companies. In addition, ABC chapters may take advantage of this technology to host their own local membership directories.

The new online ABC membership directory will be launched this spring.

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Associated Builders and Contractors (ABC) is a national association with 77 chapters representing 25,000 merit shop construction and construction-related firms with two million employees. To find out more about ABC, visit [www.abc.org](http://www.abc.org).

JobSite123.com, based in Fort Lauderdale, Fla., is an instant prequalification tool for commercial construction project owners, facilities and construction managers that doubles as a powerful marketing tool for general contractors, specialty contractors, material suppliers, manufacturers and other professional companies that service the commercial construction industry. To learn more, visit [www.JobSite123.com](http://www.JobSite123.com)