

YOUR COMPETITION USES STEP!

Think STEP is a waste of time? Your competition is using it to...

- **REDUCE INJURIES...**

Fatality rates 80.4% below national construction average

OSHA incidence rates (injury/illness rate) 39.5% below national construction average

Lost & restricted workday (DART) rates 34.8% below national construction average

- **REDUCE OVERHEAD...**

Average 17% lower mod factor than average contractors

Cut unexpected costs & out-of-pocket expenses relating to workplace accidents

- **IMPROVE MORALE & PRODUCTION...**

Positive emphasis on safety influences organizational culture, ability and reputation

- **REDUCE FINES...**

93% fewer OSHA citations than the construction industry average.

- **REMAIN COMPETITIVE & PROFITABLE**

Reduced losses create higher profit margins and a competitive edge by expanding opportunities to invest in the business, pre-qualify for work and keep good, skilled workers

