

# 2012 ABC Chapter Presidents Management Conference



Credits: Clay Coleman

## SPONSOR OPPORTUNITIES

August 8-10

The Fairmont Hotel  
1717 N. Akard Street  
Dallas, Texas

## CONFERENCE OVERVIEW

The 2012 ABC Chapter Presidents Management Conference provides a forum for ABC chapter staff executives – the individuals who influence ABC members – to enhance their association management skills, share effective chapter and business practices, and network with peers.

## STRATEGIC OUTREACH

This is the only time during the year where ABC's chapter staff leaders meet to focus on changing trends and challenges, as well as learn about available products and services in the construction industry. As a sponsor, your company will be afforded the perfect opportunity to interact with ABC's chapter presidents in an exclusive and personal setting. These staff leaders can be highly influential in endorsing your company's products and services in their daily interactions with ABC member firms.

## SECURE YOUR SPONSORSHIP TODAY!

Contact us today to customize your sponsorship package.

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## SPONSORSHIP PLANS

Exclusive, only 4 sponsors

### Event Sponsor (\$5,000)

- Recognition from ABC President and CEO
- Recognition on signage near meeting rooms and at networking receptions
- Opportunity for two company representatives to attend exclusive reception with chapter presidents
- Tabletop display
- One complimentary event registration
- Company name and logo included on printed meeting materials
- Recognition on ABC's event web site with link to your homepage
- Opportunity to network with ABC's chapter presidents

### Keynote Sponsor (\$10,000)

- Five-minute speaking opportunity
- Private meeting with speaker before or after presentation
- Opportunity to place your marketing collateral on every chair in the keynote session
- The opportunity to submit an attendee gift item
- Logo on attendee name badges
- Recognition from ABC President and CEO
- Recognition on signage near meeting rooms and at networking reception
- Opportunity for four company representatives to attend reception with Chapter Presidents
- Tabletop display
- Two complimentary event registrations
- Company name and logo on printed meeting materials
- Recognition on ABC's event web site with link to your homepage
- Opportunity to network with ABC Chapter Presidents
- Pre- and post-conference attendee lists