


FEBRUARY 23-25, 2011
WALDORF ASTORIA®
ORLANDO

2011 **BizCon**™

STRATEGIC THINKING FOR
CONSTRUCTION LEADERS

www.abc-BizCon.org





Join executives from across the nation at
BizCon™ — ABC's strategic construction
leadership summit.

GET X. EXAMINE. EXCHANGE. EXPERIENCE.

- **eXamine** construction opportunities through high-level sessions designed to foster thought-provoking discussions. Hear from nationally recognized business leaders and experts, as well as leading authorities on construction sector trends.
- **eXchange** ideas with fellow leaders and gain insights to help your company capitalize on new opportunities. Discuss the business issues that keep you awake and explore the changing dynamics of the construction industry at regional, national and international levels.
- **eXperience** business success by understanding how to strategically position your company for the future.

BIZCON™ WILL HELP YOU:

- Execute the right strategies to effectively grow your business
- Develop a short- and long-term plan to adjust to changes in the industry
- Understand how new legislative changes will impact the way you contract for work
- Identify emerging industry trends to launch your company ahead of your competitors
- Position your company in the right market for future success

EXECUTIVE PARTICIPANTS

Construction executives and industry leaders will exchange ideas with their peers and discuss and explore business challenges, opportunities and strategies.

- Construction CEOs, Presidents and Owners
- Senior-level Managers and Executives
- Supplier and Manufacturer Leaders
- Architectural and Engineering Firm Executives
- Construction Insurance and Financial Industry Leaders

KEYNOTE SPEAKERS



Navigating the Current Economy for
Business Growth and Success

Steve Forbes

Chairman and CEO of Forbes Media
and Editor-in-Chief of *Forbes* magazine



The U.S. Political Scene

George Will

America's Foremost Political Columnist



The Domestic Economy

Barry Asmus

Senior Economist, National Center for
Policy Analysis and Author



Anirban Basu

Chief Economist, Associated Builders
and Contractors



Futurist Perspectives on the
Construction Industry

Andrew Zoll

Expert in Global Foresight and Innovation



The New Norms
in the Construction Industry

Richard Dutmer

Principal, FMI

INDUSTRY TREND SPEAKERS

Insurance/Surety



Scott Rasor, President of Construction, Zurich North America



Bob Raney, Chief Underwriting Officer, Travelers Surety

Integrated Project Delivery



Mark Konchar, Corporate Vice President, National Integration, Balfour Beatty Construction U.S.

CONSTRUCTION SECTOR TREND SPEAKERS

Retail/Office



Bruce Ficke, Executive Vice President, Global Client Solutions, Cushman & Wakefield

Healthcare



Robert McCool, Vice President, Facilities Resource Group, Ascension Health

Warehouse/Distribution



Dennis Doyle, CEO, Welsh Companies

Energy/Industrial



Jim Cantrell, Kentucky Refining Division Manager, Marathon Oil

Public



Randall Sublett, Branch Chief, Construction Excellence Program Support Design and Construction Division, U.S. GSA

Multi-Family



Jim Martinko, Principal, The Reznick Group

Education



Boyd Black, Assistant Vice President, Capital Project Delivery, The University of Chicago

BizCon™ Schedule*

WEDNESDAY, FEB. 23

1:30 p.m. - 2:00 p.m.	Welcome Mike Uremovich, President, Great Lakes Energy Consultants; 2011 ABC National Chairman Bill Fairchild, Retired Chairman, R.W. Murray Company
2:00 p.m. - 3:00 p.m.	Navigating the Current Economy for Business Growth and Success Steve Forbes, Chairman and CEO of Forbes Media and Editor-in-Chief of <i>Forbes</i> magazine
3:00 p.m. - 3:30 p.m.	Networking Break in Resource Lounge
3:30 p.m. - 4:30 p.m.	The New Norms in the Construction Industry Richard Dutmer, Principal, FMI
4:30 p.m. - 5:30 p.m.	Futurist Perspectives on the Construction Industry Andrew Zolli, Expert in Global Foresight and Innovation
5:30 p.m. - 7:00 p.m.	Reception in Resource Center

THURSDAY, FEB. 24

7:00 a.m. - 8:30 a.m.	Breakfast
8:30 a.m. - 10:00 a.m.	The Domestic Economy <i>Moderator: Kirk Pickerel, President and CEO, Associated Builders and Contractors</i> Barry Asmus, Senior Economist, National Center for Policy Analysis Anirban Basu, Chief Economist, Associated Builders and Contractors
10:10 a.m. - 12:00 p.m.	Industry Trends: Insurance/Surety <i>Moderator: Jeff Wenaas, President and CEO, Hensel Phelps Construction Co.</i> Scott Rasor, President of Construction, Zurich North America Bob Raney, Chief Underwriting Officer, Travelers Surety Integrated Project Delivery Mark Konchar, Corporate VP, National Integration, Balfour Beatty Construction U.S.
12:00 p.m. - 1:15 p.m.	Lunch and State of ABC Mike Uremovich, President, Great Lakes Energy Consultants; 2011 ABC National Chairman
1:30 p.m. - 3:20 p.m.	Construction Sector Trends: <i>Moderator: William Pinto, President, Hardin Construction Company</i> Retail/Office Bruce Ficke, Executive Vice President, Global Client Solutions, Cushman & Wakefield Healthcare Robert McCoole, Vice President, Facilities Resource Group, Ascension Health Warehouse/Distribution Dennis Doyle, CEO, Welsh Companies Energy/Industrial Jim Cantrell, Kentucky Refining Division Manager, Marathon Oil
3:30 p.m. - 5:00 p.m.	Construction Sector Trends: <i>Moderator: Richard Lombardo, President and CEO, Harkins Builders, Inc.</i> Public Randall Sublett, Branch Chief, Construction Excellence Program Support Design and Construction Division, U.S. GSA Multi-Family Jim Martinko, Principal, The Reznick Group Education Boyd Black, Assistant Vice President, Capital Project Delivery, The University of Chicago
5:00 p.m. - 6:30 p.m.	Reception in Resource Center

FRIDAY, FEB. 25

7:00 a.m. - 8:30 a.m.	Breakfast
8:30 a.m. - 9:00 a.m.	Political Update Phillip J. Hoppman, President, Big D Metalworks
9:00 a.m. - 10:30 a.m.	The U.S. Political Scene George Will, America's Foremost Political Columnist
10:30 a.m. - 11:00 a.m.	BizCon Wrap Up Bill Fairchild, Retired Chairman, R.W. Murray Company
12:00 p.m.	Optional Activity: Golf

*Schedule is subject to change



EXQUISITE VENUE

Waldorf Astoria® Orlando

14200 Bonnet Creek Resort Lane
Orlando, FL 32821
(407) 597-5500

The Waldorf Astoria® Orlando, a resort property nestled in the heart of more than 480 pristine acres, is one of America's newest and most sought after luxury destinations. Elegant and refined, this five-star hotel offers unrivaled accommodations and gracious amenities.

- Five-star hotel accommodations
- The first Waldorf Astoria® built outside the flagship property in New York City
- Championship golf course ranked 3rd Best New Golf Course to Play by GOLF.com
- Six exciting restaurants and bars of the original Waldorf Astoria® in New York
- Spa by Guerlain®
- Only 30 minutes from Orlando International Airport

HOTEL RESERVATIONS

Rooms have been reserved for BizCon attendees at the Waldorf Astoria® Orlando and the Hilton Orlando Bonnet Creek, located directly next to the Waldorf.

The room block is contracted through **Wednesday, January 19, 2011**; however, space is limited and rooms at the discounted rate are not guaranteed through this date once the room block is full.

Waldorf Astoria® Orlando

Single/Double Occupancy: \$255
Call (407) 597-5500 and mention "ABC BizCon" to book your reservation.

Hilton Orlando Bonnet Creek

Single/Double Occupancy: \$199
Call (407) 597-3600 and mention "ABC BizCon" to book your reservation.

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REGISTRATION FORM

1. Registrant Information (Only one registrant per form, please.)

Name: _____
Title: _____
Company: _____
Address: _____
City, State, ZIP: _____
Phone: _____ Fax: _____
Email: _____
Chapter Name: _____
Emergency Contact and Phone Number: _____
Specify Disabilities or Special Requirements: _____
Other Leadership Positions in Associations/Organizations: _____

2. Registration Fees

ABC Member	\$1,495
Non Member	\$1,795
Guest (Full Name: _____)	\$180

Guest registration fee covers the Wednesday and Thursday evening receptions only.

3. Payment Information

____ Check Enclosed (payable to ABC)
____ Credit Card: ____ Visa ____ Master Card ____ American Express
Amount: \$ _____
Card Number: _____ Exp. Date: _____
Print Name on Card: _____
Authorized Signature: _____

Registration Policies

Full payment must accompany this registration form. Please note that ABC does not invoice attendees for registration fees and does not accept registrations by telephone. Information packets will be mailed to registrants.

Cancellation Policies

Cancellations received by December 17, 2010, will receive a full refund. Cancellations for a full registration made between December 17, 2010, and December 27 will be assessed a \$100 administrative fee per registrant. No refunds will be given after December 27, 2010, and refunds will not be given for no-shows after the conference. Refund requests must be submitted in writing. To request a cancellation form, call the ABC meetings department at (703) 812-2021.

Travel and Hotel Reservations

Attendees are responsible for making their own travel and hotel reservations. For more information, call the ABC meetings department at (703) 812-2021.

4. Three ways to register!

Mail this form
with check or credit
card info to:
ABC Meetings Dept.
4250 North Fairfax Dr.
Arlington, VA 22203

Fax this form
to ABC's secure fax line
with credit card info:
(703) 812-8235

Go online
to register using ABC's
secure website:
www.abc-BizCon.org

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CONSTRUCTION LEADERS



4250 North Fairfax Drive
Arlington, VA 22203

If you are invested in the future of your company and the construction industry, you need to participate in BizCon—the ultimate strategic leadership experience for construction executives.

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