



NATIONAL
STUDENT
CHAPTER
NETWORK

Building the construction
management pipeline



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ABC Student Chapters Network: A Guide to Success

The enclosed participation guide provides quarterly goals that ABC members and student chapters can follow to ensure that they are getting the most out of their student chapters participation.

I. First Quarter

SEPTEMBER-NOVEMBER

The ABC chapter contacts student chapter to set up meet and greet mixer.

GOAL: The ABC chapter and student chapter lay out their participation goals, and the student chapter learns about ABC's mission.

The student chapter invites members of the ABC chapter for a campus visit.

GOAL: Ideally this will take place during a class presentation, and ABC members will get a window into course curriculum and student strengths. University liaisons should communicate with the ABC chapter in advance to invite members who will be able to provide real-world feedback and insight on whatever presentation is given.

Consider not sharing an announcement of this visit with students. The concept of surprise visits from real-life practitioners might help keep students on their toes throughout the year.

The ABC chapter assesses member interest/availability to host students for jobsite tours in second quarter.

GOAL: It is important that ABC chapters maintain a line of communication with their student chapters and help provide students with a real-world glimpse of construction management work environments.

The ABC chapter shares its event calendar with the student chapter and invites students and Young Professionals to attend.

II. Second Quarter

DECEMBER-FEBRUARY

The ABC chapter hosts a networking event at chapter headquarters. Topics at these events could include an introduction the Construction Management Competition or demonstration of the latest technology in the field.

GOAL: Introduce students to the range of ABC members and the vast network at their disposal.

The ABC chapter secures at least three companies that are willing to provide jobsite tours and sponsor lunch and learns. Conduct one of each in February.

GOAL: Provide students with a glimpse of what their future jobs could be like, introduce them to people in their field and continue to build the relationship over lunch

Conduct the student chapter on-campus visit for ABC chapter members.

III. Third Quarter

MARCH-MAY

ABC chapter to host an internship fair. Reach out to any members that have internships available during the summer and invite them to the fair to briefly speak about the opportunity and meet students interested in filling the position

GOAL: Continue to build the relationship between members and students and help students secure paid internships for the summer

Student chapter to invite members of the ABC chapter to a graduation celebration

GOAL: Continue to build the relationship between members and students, consider inviting that ABC chapter president to say a few words to the graduating students and the students who are still matriculating

REMINDER - student chapter to invite members of the ABC chapter for a campus visit

REMINDER – ABC chapter to facilitate two more job site tours followed by lunch and learns during this month

IV. Fourth Quarter

JUNE – AUGUST



Student chapter to keep track of its students who are interning at ABC member companies. Students should be prepared to speak about their summer experience – what they did, what they learned and how it shaped their thoughts on their future career – at the opening meet and greet mixer in September. By August 31 university liaison to provide the names of all summer interns to ABC chapter president. ABC president will place student names on the agenda for the meet and greet mixer that takes place in September.

