



## 2021 ABC News Opportunities

Media Contact: Erika Walter, ewalter@abc.org

December 2020		
12/1	October Construction Spending Press Release	National news release
12/4	November Employment Press Release	National news release
12/8	ABC November Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
12/11	November Producer Price Index Release	National news release
12/15	ABC's 2021 Construction Economic Forecast	National news release
January		
1/4	November Construction Spending Press Release	National news release
1/8	December 2020 Employment Press Release	National news release
1/12	ABC December Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
1/15	December Producer Price Index Release	National news release
1/28	Q4 2020 GDP Press Release	National news release
February		
2/1	December Construction Spending Press Release	National news release
2/4	December State Unemployment Press Release	National news release
2/5	January 2021 Employment Press Release	National news release
2/9	ABC January Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
2/17	January Producer Price Index Release	National news release
March		
	Top Performers Awards	
March 7 -13	Women in Construction Week	<a href="https://www.nawic.org/nawic/wicweek.asp">https://www.nawic.org/nawic/wicweek.asp</a>
3/1	January Construction Spending Press Release	National news release
3/3	90th Anniversary of Davis-Bacon Act (1931)	National op-ed/LTE
3/5	February Employment Press Release	National news release
3/9	ABC February Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
March 9 -11	Convention	EIC award project winners, safety, diversity, NCC, CM and CWA award winners
3/12	February Producer Price Index Release	National news release
3/31	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	
April		
4/1	February Construction Spending Press Release	National news release
4/2	March Employment Press Release	National news release
4/9	March Producer Price Index Release	National news release
4/13	ABC March Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
4/28	March State Unemployment Release	National news release
4/29	Q1 2021 GDP Press Release	National news release
May		
5/3	March Construction Spending Press Release	National news release
May 3 -7	Construction Safety Week	LTE, social media promotion: <a href="https://www.constructionsafetyweek.com/">https://www.constructionsafetyweek.com/</a>
5/7	April Employment Press Release	National news release
5/9	Mother's Day	Mother's Day stories, like Power Up!, social media promotion
5/11	ABC April Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
5/13	April Producer Price Index Release Press Release	National news release
5/27	End of the school year / graduation	Careers in Construction promotion
June		
6/1	April Construction Spending Press Release	National news release
6/4	May Employment Press Release	National news release
6/15	May Producer Price Index Release	National news release
June 14 - 17	Legislative Week	Op-ed/LTE on key policy issues
6/15	ABC May Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
6/20	Father's Day	Father's Day stories, like family-owned businesses; social media promo
July		
TBD	Mid-year Economic Forecast	National news release
7/1	May Construction Spending Press Release	National news release
7/2	June Employment Press Release	National news release
7/4	Independence Day	Free enterprise and open competition social media
7/13	ABC June Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
7/14	June Producer Price Index Release	National news release
7/14	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	
7/28	June State Unemployment Press Release	National news release
7/29	Q2 2021 GDP Press Release	National news release
August		
	OSHA Safe + Sound Week	Social media
8/2	June Construction Spending Press Release	National news release
8/6	July Employment Press Release	National news release
8/10	ABC July Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
8/12	July Producer Price Index Release	National news release
September		
	Suicide Prevention Month	Op-ed/chapter LTEs
9/1	July Construction Spending Press Release	National news release
9/3	August Employment Press Release	National news release
9/6	Labor Day	Op-ed/chapter LTEs
9/10	August Producer Price Index Release	National news release
9/14	ABC August Construction Backlog Indicator / Construction Confidence Index Press Release	National news release

	TBD	Infrastructure Week	LTE, social media promotion
	9/29	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	
<b>October</b>			
		Careers in Construction Month	Op-ed, LTEs, social media
	10/1	August Construction Spending Press Release	National news release
	10/8	September Employment Press Release	National news release
	10/12	ABC September Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
	10/14	September Producer Price Index Release	National news release
	10/28	Q3 2021 GDP Press Release	National news release
<b>November</b>			
	TBD	National Apprenticeship Week	Op-ed, LTEs, social media
	11/1	September Construction Spending Press Release	National news release
	11/5	October Employment Press Release	National news release
	11/5	September State Unemployment Press Release	National news release
	11/9	October Producer Price Index Release	National news release
	11/9	ABC October Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
	November 9 - 11	Leadership Week	Executive Committee announcement
	11/11	Veteran's Day	Social media
	11/25	Thanksgiving Day	Social media
<b>December</b>			
	TBD	2021 Economic Forecast	National news release
	12/1	October Construction Spending Press Release	National news release
	12/3	November Employment Press Release	National news release
	12/8	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	
	12/14	November Producer Price Index Release	National news release
	12/14	ABC November Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
	12/25	Christmas Day	Social media
<b>January 2022</b>			
	1/11	ABC December Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
	1/31	December 2021 State Unemployment Press Release (tentative)	National news release

Updated 12/22/2020