



2022 ABC News Opportunities

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January		
1/3	November Construction Spending Press Release	National news release
1/7	December 2021 Employment Press Release	National news release
1/11	ABC December Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
1/13	December Producer Price Index Release	National news release
1/27	Q4 2021 GDP Press Release	National news release
1/31	December 2021 State Unemployment Press Release (tentative)	National news release
February		
2/1	December Construction Spending Press Release	National news release
TBD	December State Unemployment Press Release	National news release
2/4	January 2021 Employment Press Release	National news release
2/15	ABC January Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
2/15	January Producer Price Index Release	National news release
March		
TBD	2022 Workforce Shortage Analysis	National news release
TBD	2022 Workforce Development Survey	National news release
TBD	Top Performers Awards	National news release
3/1	January Construction Spending Press Release	National news release
3/4	February Employment Press Release	National news release
March 6-12	Women in Construction Week	Op-eds, LTEs, social media, media pitching
March 15-17	Convention: EIC, safety, diversity, COTY and CWA award winners	National news release
3/15	ABC February Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
3/15	February Producer Price Index Release	National news release
3/16	2022 YP of the Year	National news release
3/16	2022 Contractor of the Year	National news release
3/16	2022 Craft Professional of the Year	National news release
3/16	2022 Craft Instructor of the Year	National news release
3/16	2022 Contractor of the Year	National news release
3/16	2022 Construction Management Competition Winners	National news release
3/16	2022 National Craft Championship Winners	National news release
3/16	2021 National Diversity Excellence Award Winners	National news release
3/16	2021 National Safety Excellence Awards	National news release
3/16	2021 Excellence in Construction Awards	National news release
3/30	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	Webinar
April		
All Month	Second Chance Month	social media
4/1	February Construction Spending Press Release	National news release
4/1	March Employment Press Release	National news release
4/13	March Producer Price Index Release	National news release
4/12	ABC March Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
4/27	March State Unemployment Press Release	National news release
4/28	Q1 2022 GDP Press Release	National news release
4/29	2022 Safety Performance Report	National news release
May		
TBD	United for Infrastructure Week	LTE, social media promotion, buildamericainlocal.com
All Month	End of the school year / graduation	Careers in Construction promotion
All Month	Mental Health Month	Total human health promotion; https://afsp.org/mentalhealth4all
5/2	March Construction Spending Press Release	National news release
May 2-6	National Safety Stand-Down to Prevent Falls in Construction	LTE, social media promo, www.osha.gov/stop-falls-stand-down
May 2-6	Construction Safety Week	LTE, social media promotion: www.constructionsafetyweek.com
5/3	March Job Openings and Labor Turnover Survey Press Release	National news release
5/6	April Employment Press Release	National news release
5/8	Mother's Day	Mother's Day stories, like Power Up!, social media promotion
5/10	ABC April Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
5/12	April Producer Price Index Release Press Release	National news release
June		
All Month	Safety Month	social media promotion
6/1	April Construction Spending Press Release	National news release

6/1	April Job Openings and Labor Turnover Survey Press Release	National news release
6/3	May Employment Press Release	National news release
June 13-16	Legislative Week	Op-ed/LTE on key policy issues
June 13-17	Trench Safety Stand-Down	social media promotion, www.nuca.com/tssd
6/14	May Producer Price Index Release	National news release
6/14	ABC May Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
6/19	Father's Day	Father's Day stories, like family-owned businesses; social media promo
July		
7/1	May Construction Spending Press Release	National news release
7/4	Independence Day	Free enterprise and open competition social media
7/6	May Job Openings and Labor Turnover Survey Press Release	National News Release
7/8	June Employment Press Release	National news release
7/12	ABC June Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
7/14	June Producer Price Index Release	National news release
7/20	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	Webinar
TBD	June State Unemployment Press Release	National news release
7/28	Q2 2022 GDP Press Release	National news release
August		
TBD	OSHA Safe + Sound Week	Social media, www.osha.gov/safeandsoundweek
8/1	June Construction Spending Press Release	National news release
8/2	June Job Openings and Labor Turnover Survey Press Release	National news release
8/5	July Employment Press Release	National news release
8/9	ABC July Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
8/11	July Producer Price Index Release	National news release
8/30	July Job Openings and Labor Turnover Survey Press Release	National news release
September		
All Month	Suicide Prevention Month	Op-ed/chapter LTEs, social media promotion
9/1	July Construction Spending Press Release	National news release
9/2	August Employment Press Release	National news release
9/5	Labor Day	Op-ed/chapter LTEs
9/13	ABC August Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
9/14	August Producer Price Index Release	National news release
October		
All Month	Careers in Construction Month	Op-ed, LTEs, social media
10/3	August Construction Spending Press Release	National news release
10/4	August Job Openings and Labor Turnover Survey Press Release	National news release
10/7	September Employment Press Release	National news release
10/11	ABC September Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
10/12	September Producer Price Index Release	National news release
10/12	Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET)	Webinar
October 16-22	Construction Inclusion week	National news release, social media promotion
10/27	Q3 2022 GDP Press Release	National news release
November		
11/1	September Construction Spending Press Release	National news release
11/1	September Job Openings and Labor Turnover Survey Press Release	National news release
TBD	September State Unemployment Press Release	National news release
11/4	October Employment Press Release	National news release
11/11	Veteran's Day	Social media
11/15	October Producer Price Index Release	National news release
11/15	ABC October Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
Nov. 14-20	National Apprenticeship Week	Op-ed, LTEs, social media, www.apprenticeship.gov/national-apprenticeship-week
Nov. 15-17	2022 Leadership Institute	Executive Committee announcement
11/22	Thanksgiving Day	Social media
11/30	October Job Openings and Labor Turnover Survey Press Release	National news release
December		
All Month	Holiday Season Impaired Driving Campaign	social media promotion
12/1	October Construction Spending Press Release	National news release
12/2	November Employment Press Release	National news release
12/9	November Producer Price Index Release	National news release
12/13	ABC November Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
12/14	2023 Economic Forecast	Webinar
12/25	Christmas Day	Social media
January 2023		
1/10	ABC December Construction Backlog Indicator / Construction Confidence Index Press Release	National news release
TBD	December 2022 State Unemployment Press Release (tentative)	National news release