



Media Advisory

ASSOCIATED BUILDERS AND CONTRACTORS' FIRST ANNUAL BIZCON FEBRUARY 23-25 ORLANDO, FLORIDA

What will the global and domestic construction industries look like in 2011? Will the commercial sector finally rise from the ground? Will the industrial sector stay in the tank? Is the healthcare sector on life support or will it make a full recovery? Will the education sector get a failing grade or rise to the top of the class? Is the political atmosphere suffocating business development or giving it a breath of fresh air?

Find out the answers to these questions and more at Associated Builders and Contractors' (ABC) 2011 first annual **BizCon**. Come and hear the best-of-the-best, nationally recognized business leaders and experts, as well as leading authorities on construction industry trends and sectors, and the changing dynamics of the construction industry at the regional, national and international levels.

WHEN: February 23 – 25, 2011

**WHERE: Waldorf Astoria Orlando
14200 Bonnet Creek Resort Lane
Orlando, Florida 32821**

Please check in at ABC registration desk

Speakers at ABC's 2011 BizCon include Steve Forbes, chairman and CEO of Forbes Media; George Will, political columnist and commentator; Barry Asmus, senior economist, National Center for Policy Analysis; Anirban Basu, ABC chief economist; futurist Andrew Zolli; Richard Dutmer, principal for FMI Capital Advisors, Inc.; and other construction industry trend leaders and experts.

For more information on ABC's 2011 BizCon, go to: www.abc.org/mini/BizCon/index.htm

FOR CREDENTIALS, CONTACT: Gerry Fritz, ABC director of communications
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Associated Builders and Contractors (ABC) is a national association with 75 chapters representing more than 23,000 merit shop construction and construction-related firms with nearly two million employees. Visit us at www.abc.org.