



# NISSAN

**Nissan North America and Associated Builders and Contractors** present member partners with an exclusive program that **makes any ABC member company** eligible to purchase a new Nissan vehicle using exclusive incentives established by Nissan for ABC members. This is another tremendous benefit as a result of your affiliation with Associated Builders and Contractors!

|                          | Model Year 2021<br>ABC Incentive | Model Year 2022<br>ABC Incentive |
|--------------------------|----------------------------------|----------------------------------|
| Versa Sedan (excludes S) | \$2,250                          | \$2,500                          |
| Sentra                   | \$2,500                          | \$2,750                          |
| Altima                   | \$3,500                          | \$4,500                          |
| Maxima                   | \$5,500                          | \$5,750                          |
| LEAF                     | \$4,250                          | \$6,000                          |
| 370Z Cpe/Rd              | \$4,000                          | \$4,250                          |
| Frontier                 | \$6,650                          | \$3,750                          |
| Titan                    | \$7,650                          | \$8,150                          |
| Titan XD                 | \$7,650                          | \$8,150                          |
| Pathfinder               | —                                | \$3,500                          |
| Armada                   | \$5,750                          | \$6,000                          |
| Kicks                    | \$2,750                          | \$3,250                          |
| Rogue Sport              | \$3,500                          | \$3,750                          |
| Rogue (excludes HEV)     | \$3,250                          | \$4,000                          |
| Murano                   | \$5,500                          | \$5,750                          |

### HOW TO GET THE DISCOUNT

1. Contact your Nissandealetor Fleet Management company and let them know that you are an ABC member and qualify for ABC level incentives
2. Choose the vehicle you want to purchase

### COMMERCIAL UPFIT ALLOWANCE (CUA)

- Nissan TITAN – up to \$500
- Nissan Frontier – up to \$350
- Upfit allowance available in combination with incentives listed above
- CANNOT BE COMBINED WITH CIP

### NOTE TO DEALER

1. Look up or set up Fleet Certification number for client
2. When Fleet Cert number is set up Nissan HQ will verify that customer is a member of ABC.
3. Offer ABC member incentive
4. Sale MUST be RDR'ed as type "D"
5. Minimum order quantity: One (1) vehicle

Please contact your Nissan CSM with any questions



[nissancommercialvehicles.com](http://nissancommercialvehicles.com)