

# How to Complete the 2015 ABC National Safety Excellence Award Application



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# Outline

- NSEA overview– history & evolution
- The 2015 National Safety Excellence Award Application – requirements & basic information
- NSEA questions – experiences from a previous Excellence & Pinnacle Award winner
- The judging process – what the judges look for in a successful application
- Q & A

# Overview of ABC's NSEA Program

- Established in early 1990s by ABC and the ABC National Environment, Health & Safety Committee to recognize truly exceptional safety programs and performance among ABC members
- Presented annually as part of the ABC Excellence In Construction (EIC) awards black-tie gala



# Award Types & Categories

- 3 award types
  - **Pinnacle** – presented only to those companies who received the Excellence award the previous year and are considered to have achieved that level again
  - **Excellence** – presented to companies whose leadership commitment to a culture where safety is the core value and the expectation that every incident is preventable is exhibited long-term; world-class safety performance is expected
  - **Merit** – presented to companies whose safety performance and program both greatly exceed those of their industry peers
- 7 man-hour categories in 3 construction NAICS codes (236, 237 & 238)
  - 0-50K; 50K-100K; 100K-250K; 250K-500K; 500K-1MM; 1MM-2MM; 2MM+



# Evolution of the NSEA Competition

- Application has evolved over its' history to better reflect shift from reactive safety programs/cultures to modern, interactive/proactive models
- Questions regarding safety culture, innovations, leadership involvement in the company's safety program, etc. added
- Scoring system introduced in 2013 to help applicants identify areas of improvement for future NSEA applications
- CEO/Principal video interviews introduced in 2014 to better evaluate leadership commitment to safety culture

**GOAL: to make the NSEA program the industry leader in how safety programs are evaluated and recognized**



# The 2015 National Safety Excellence Award Application

2015 ABC NATIONAL SAFETY EXCELLENCE AWARD APPLICATION

## APPLICATION FORM

(please type or print legibly and attach to front of application)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

ABC Chapter Memberships (please list all memberships): \_\_\_\_\_  
\_\_\_\_\_

Company President/CEO/Principal (circle title): \_\_\_\_\_

Company President/CEO/Principal Email Address: \_\_\_\_\_

Company President/CEO/Principal Email Address: \_\_\_\_\_

Alternate Company Principal Name: \_\_\_\_\_  
(Officer or Executive Management, cannot be the company's designated safety professional)

Alternate Company Principal Email Address: \_\_\_\_\_

This application contains information that is true and correct to the best of my knowledge. I, the undersigned, understand that any misrepresentation or misreporting of the information below could result in the immediate disqualification of the company from NSEA consideration.

Application Prepared by: \_\_\_\_\_

Title: \_\_\_\_\_

Preparer's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### General Company Information

6-Digit NAICS Code (as entered on your 2014 OSHA Form 300A):

236-\_\_\_\_\_

237-\_\_\_\_\_

238-\_\_\_\_\_

Annual hours worked (as entered on your 2014 OSHA Form 300A):  
\_\_\_\_\_

Check man-hour category that applies:

0-50,000

50,001-100,000

100,001-250,000

250,001-500,000

500,001-1,000,000

1,000,001-2,000,001

2,000,001+

Experience Modification Rate (EMR) as of January 1st of Each Year:

2015: \_\_\_\_\_

2014: \_\_\_\_\_

2013: \_\_\_\_\_

Total Recordable Incidence Rate (TRIR)

2014: \_\_\_\_\_

2013: \_\_\_\_\_

2012: \_\_\_\_\_

Days Away, Restricted or Transferred (DART) Rate

2014: \_\_\_\_\_

2013: \_\_\_\_\_

2012: \_\_\_\_\_



# NSEA Eligibility

- Must be an ABC member in good standing
- Must have received 2015 STEP Gold, Platinum or Diamond recognition
  - Companies who have not applied for STEP may do so by submitting along with their 2015 NSEA application
- Cannot have suffered a jobsite fatality of any kind in the previous 24 months
- STEP Platinum & Diamond applicants – **NO** application fee
- STEP Gold applicants - **\$450** application fee



# NSEA Application Requirements

- Applicants MUST complete, in full, the application cover page and answer ALL questions in the application book
  - Cause of most disqualifications
- Must submit 2012, 2013 & 2014 OSHA Forms 300 & 300A
- Must submit copy of 2015 STEP application
  - Need a copy? Contact your local ABC chapter or ABC National at [steptemp@abc.org](mailto:steptemp@abc.org)
- Written answers must be minimum 10 pt. font and may not exceed 20 pages
  - DOES NOT INCLUDE application cover page, STEP application or OSHA forms





# NSEA Application – Basic Information

## 2015 ABC NATIONAL SAFETY EXCELLENCE AWARD APPLICATION

### AVAILABLE TIMES FOR CEO VIDEO INTERVIEWS

All times Eastern Standard Time (please indicate no more than 3 dates/times).  
IMPORTANT NOTE: Enter interview dates/times ONLY IN THE NAICS CODE ENTERED ON YOUR APPLICATION and ONLY DURING THE TIMEFRAME SPECIFIED. Final date/time of interview will be confirmed via email by Friday, October 16th, 2015).

#### NAICS 236 – MONDAY, NOV. 2-FRIDAY, NOV. 13

Selection 1: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 2: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 3: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

#### NAICS 237 – MONDAY, OCT. 26-FRIDAY, OCT. 30

Selection 1: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 2: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 3: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

#### NAICS 238 – MONDAY, NOV. 16-WEDNESDAY, DEC. 2

Selection 1: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 2: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Selection 3: Date: \_\_\_\_\_ Time (EST): \_\_\_\_\_

Interviews will last no more than 30 minutes and are designed to determine the company President's/CEO's/Principal's general knowledge of the corporate safety policies and culture outlined in the NSEA application answers. The President/CEO/Principal will receive an email confirming the date/time of the video interview immediately following selection of the 2015 NSEA finalists by Friday, October 16th, 2015.

**FAILURE TO CONDUCT THE INTERVIEW WILL RESULT IN DISQUALIFICATION FROM NATIONAL SAFETY EXCELLENCE/PINNACLE AWARD CONSIDERATION** (applicant will remain eligible for the National Safety Merit Award).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Best time to contact: \_\_\_\_\_



# Answering the NSEA Questions – Advice from a National Safety Pinnacle Award Recipient



Jim Thompson, EH&S Director  
*Kwest Group, LLC*

2013 & 2014 ABC  
National Safety Pinnacle Award  
Winners



# NSEA Judging Process

- STEP 1: application review & selection of finalists
  - Lagging indicator performance
  - Safety program structure
  - Safety culture evaluation
  - Demonstration of leadership commitment to & involvement in practicing safety as a core value
- STEP 2: Video interview with CEO/President/Principal
  - Knowledge of corporate safety culture
  - Leadership commitment to zero-incident company
- STEP 3: Recommendation of winners

# NSEA Judges' Score Sheet

- Scores based on TRIR & DART ranges
- STEP level
- Evaluation of answers to written questions
- Specific STEP 20 Key Components
- 142 maximum score

## 2014 NSEA Scoring Sheet –

### I. Company Info

President/CEO/Principal:  
 Contact Name:  
 Contact Phone:  
 Contact Email:  
 NAICS Code:  
 Man-hour Category:  
 Annual hours worked:

### II. Safety Data

Lagging Indicator	2013	2012	2011	3-year avg.	Points
EMR					
TRIR					
DART					
Total Points					

#### EMR

- 0.900+: 0 pts
- 0.850-0.900: 1 pt
- 0.800-0.850: 2 pts
- 0.750-0.800: 3 pts
- 0.700-0.750: 4 pts
- 0-0.500-0.700: 5 pts
- 0.500 and under: 6 pts

3-yr. TRIR Scoring (calculated using simple formula:  
 Yr. 1 + Yr. 2 + Yr. 3 / 3):

#### BLS NAICS Code Averages

##### TRIR

236: 3.4

- 1-25% below=2.55-3.39
- 26-50% below=1.70-2.54
- 51-75% below=0.85-1.69
- 76%+ below=0-0.84

237: 3.2

- 1-25% below=2.40-3.19
- 26-50% below=1.60-2.39
- 51-75% below=0.80-1.59
- 76%+ below=0-0.79

238: 3.9

- 1-25% below=2.93-3.89
- 26-50% below=1.95-2.92
- 51-75% below=0.98-1.94
- 76%+ below=0-0.97

##### DART

236: 1.8

- 1-25% below=1.35-1.79
- 26-50% below=0.90-1.34
- 51-75% below=0.45-0.89
- 76%+ below=0-0.44

# Step 1: Application Review Ground Rules

- Judges split into teams of 2-3 and select categories to judge
- Judges **MAY NOT** review their own applications
- If judges determine that no company meets the standards of the NSEA program, then they do not need to select a finalist/winner for the category
  - MAY select a Merit recipient but no Excellence recipient
- Incomplete applications
  - No STEP app attached: database will be open for reference
  - Incomplete/no OSHA forms – judges' discretion
  - Incomplete answers to questions – judges' discretion
  - Excessive page count – judges' discretion

# Step 2: Video Interviews

- Judges for each category are also responsible for conducting video interviews in same category
- 30 minutes in duration; evaluating President/CEO/Principal's understanding of the safety culture and commitment of the company
- Award winners selected based on scores from Step 1 and results of video interview

# The NSEA Judging Process – From the Judges' Perspective

Melanie Laird

Executive Vice President

FC Background, LLC

2015 ABC National Environment,  
Health & Safety Committee Vice-  
Chair



# Q & A

- Use the Chat or Question box on your GoToWebinar viewer/toolbar



# Important Dates

- NSEA applications are due electronically to ABC National by **5 PM EDT Wednesday, September 30<sup>th</sup>, 2015**
  - Submit to [cwilliams@abc.org](mailto:cwilliams@abc.org)
  - **NO EXTENSIONS WILL BE GRANTED\***
- Judging begins **October 6-7**
  - Review of applications and selection of finalists
  - Finalists notified beginning **October 16<sup>th</sup>**
- Video Interviews for finalists' CEOs/Principals **October 26-December 2**
  - Scheduled by NAICS code
  - **REQUIRED** in order to be considered for Pinnacle or Excellence awards

# Further Questions/Information

National Safety Excellence Award      STEP

## **Chris Williams**

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