



2022 ABC News Opportunities

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| Month | Date | Event/Release | Opportunity | |
|---------------------|------------------|---|--|---|
| January | 1/3 | November Construction Spending Press Release | National news release | |
| | 1/7 | December 2021 Employment Press Release | National news release | |
| | 1/11 | ABC December Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | 1/13 | December Producer Price Index Release | National news release | |
| | 1/27 | Q4 2021 GDP Press Release | National news release | |
| | 1/31 | December 2021 State Unemployment Press Release (tentative) | National news release | |
| | February | 2/1 | December Construction Spending Press Release | National news release |
| TBD | | December State Unemployment Press Release | National news release | |
| 2/4 | | January 2021 Employment Press Release | National news release | |
| 2/15 | | ABC January Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| 2/15 | | January Producer Price Index Release | National news release | |
| March | | TBD | 2022 Workforce Shortage Analysis | National news release |
| | | TBD | 2022 Workforce Development Survey | National news release |
| | TBD | Top Performers Awards | National news release | |
| | 3/1 | January Construction Spending Press Release | National news release | |
| | 3/4 | February Employment Press Release | National news release | |
| | March 6-12 | Women in Construction Week | Op-eds, LTEs, social media, media pitching | |
| | March 15-17 | Convention: EIC, safety, diversity, COTY and CWA award winners | National news release | |
| | 3/15 | ABC February Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | 3/15 | February Producer Price Index Release | National news release | |
| | 3/16 | 2022 YP of the Year | National news release | |
| | 3/16 | 2022 Contractor of the Year | National news release | |
| | 3/16 | 2022 Craft Professional of the Year | National news release | |
| | 3/16 | 2022 Craft Instructor of the Year | National news release | |
| | 3/16 | 2022 Contractor of the Year | National news release | |
| | 3/16 | 2022 Construction Management Competition Winners | National news release | |
| | 3/16 | 2022 National Craft Championship Winners | National news release | |
| | 3/16 | 2021 National Diversity Excellence Award Winners | National news release | |
| | 3/16 | 2021 National Safety Excellence Awards | National news release | |
| | 3/16 | 2021 Excellence in Construction Awards | National news release | |
| | 3/30 | Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET) | Webinar | |
| April | TBD | 2022 Safety Performance Report | National news release | |
| | All Month | Second Chance Month | Op-eds, LTEs, news releases | |
| | 4/1 | February Construction Spending Press Release | National news release | |
| | 4/1 | March Employment Press Release | National news release | |
| | 4/13 | March Producer Price Index Release | National news release | |
| | 4/12 | ABC March Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | TBD | March State Unemployment Press Release | National news release | |
| | 4/28 | Q1 2022 GDP Press Release | National news release | |
| | May | TBD | United for Infrastructure Week | LTE, social media promotion, buildamericacalocal.com |
| | | TBD | National Safety Stand-Down to Prevent Falls in Construction | LTE, social media promo, www.osha.gov/stop-falls-stand-down |
| All Month | | End of the school year / graduation | Careers in Construction promotion | |
| 5/2 | | March Construction Spending Press Release | National news release | |
| May 2-6 | | Construction Safety Week | LTE, social media promotion: www.constructionssafetyweek.com | |
| 5/6 | | April Employment Press Release | National news release | |
| 5/8 | | Mother's Day | Mother's Day stories, like Power Up!, social media promotion | |
| 5/10 | | ABC April Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| 5/12 | | April Producer Price Index Release Press Release | National news release | |
| June | | All Month | Safety Month | social media promotion |
| | 6/1 | April Construction Spending Press Release | National news release | |
| | 6/3 | May Employment Press Release | National news release | |
| | June 13-16 | Legislative Week | Op-ed/LTE on key policy issues social media promotion, www.nuca.com/tssd | |
| | June 13-17 | Trench Safety Stand-Down | social media promotion, www.nuca.com/tssd | |
| | 6/14 | May Producer Price Index Release | National news release | |
| | 6/14 | ABC May Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | 6/19 | Father's Day | Father's Day stories, like family-owned businesses; social media promo | |
| | July | 7/1 | May Construction Spending Press Release | National news release |
| | | 7/4 | Independence Day | Free enterprise and open competition social media |
| 7/8 | | June Employment Press Release | National news release | |
| 7/12 | | ABC June Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| 7/14 | | June Producer Price Index Release | National news release | |
| 7/20 | | Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET) | Webinar | |
| TBD | | June State Unemployment Press Release | National news release | |
| 7/28 | | Q2 2022 GDP Press Release | National news release | |
| August | | TBD | OSHA Safe + Sound Week | Social media, www.osha.gov/safeandsoundweek |
| | | 8/1 | June Construction Spending Press Release | National news release |
| | 8/5 | July Employment Press Release | National news release | |
| | 8/9 | ABC July Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | 8/11 | July Producer Price Index Release | National news release | |
| | September | All Month | Suicide Prevention Month | Op-ed/chapter LTEs, social media promotion |
| 9/1 | | July Construction Spending Press Release | National news release | |
| 9/2 | | August Employment Press Release | National news release | |
| 9/5 | | Labor Day | Op-ed/chapter LTEs | |
| 9/13 | | ABC August Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| 9/14 | | August Producer Price Index Release | National news release | |
| October | | All Month | Careers in Construction Month | Op-ed, LTEs, social media |
| | | 10/3 | August Construction Spending Press Release | National news release |
| | | 10/7 | September Employment Press Release | National news release |
| | | 10/11 | ABC September Construction Backlog Indicator / Construction Confidence Index Press Release | National news release |
| | 10/12 | September Producer Price Index Release | National news release | |
| | 10/12 | Construction Executive Quarterly Economic Forecast Webinar with Anirban Basu (2 p.m. ET) | Webinar | |
| | October 16-22 | Construction Inclusion week | National news release, social media promotion | |
| | 10/27 | Q3 2022 GDP Press Release | National news release | |
| | November | 11/1 | September Construction Spending Press Release | National news release |
| | | TBD | September State Unemployment Press Release | National news release |
| 11/4 | | October Employment Press Release | National news release | |
| 11/11 | | Veteran's Day | Social media | |
| 11/15 | | October Producer Price Index Release | National news release | |
| 11/15 | | ABC October Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| Nov. 14-20 | | National Apprenticeship Week | Op-ed, LTEs, social media, www.apprenticeship.gov/national-apprenticeship-week | |
| Nov. 15-17 | | 2022 Leadership Institute | Executive Committee announcement | |
| 11/22 | | Thanksgiving Day | Social media | |
| December | | All Month | Holiday Season Impaired Driving Campaign | social media promotion |
| | 12/1 | October Construction Spending Press Release | National news release | |
| | 12/2 | November Employment Press Release | National news release | |
| | 12/9 | November Producer Price Index Release | National news release | |
| | 12/13 | ABC November Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | 12/14 | 2023 Economic Forecast | Webinar | |
| | 12/25 | Christmas Day | Social media | |
| January 2023 | 1/10 | ABC December Construction Backlog Indicator / Construction Confidence Index Press Release | National news release | |
| | TBD | December 2022 State Unemployment Press Release (tentative) | National news release | |