

Presenter



Mikael Reckley *Field Marketing Manager, Procore*

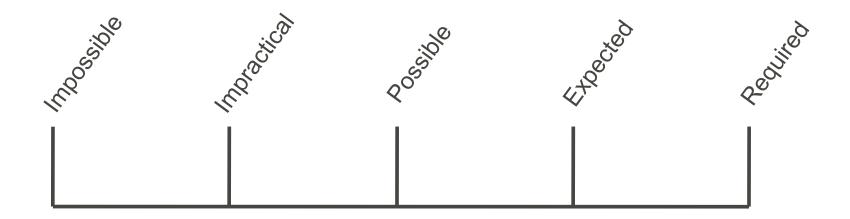


Agenda

- + Technology Spectrum
- + Evolution of the Phone
- + Meaning of Mobility
- What to Look for in a Mobile App
- + Construction Management Apps



Technology Spectrum





Impossible → Impractical



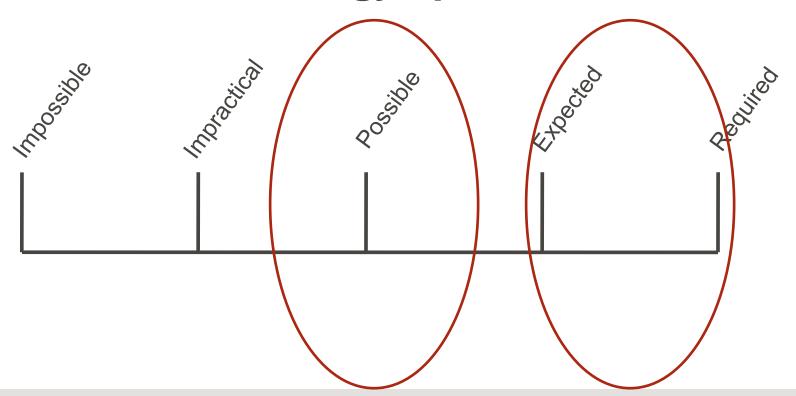


Expected -> Required





Technology Spectrum





Evolution of the Phone





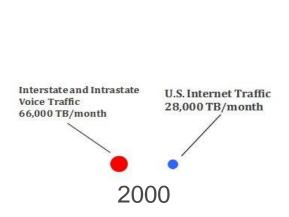
Today

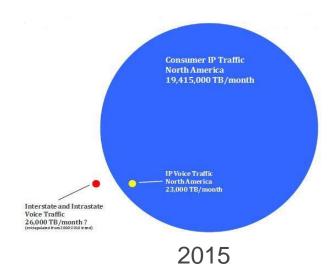




The New Meaning of Mobility

Communication is now data





Courtesy of:

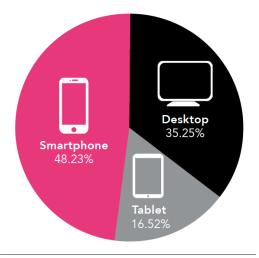
DEXTER + CHANEY



The New Meaning of Mobility

Data is mobile

65% of emails were opened on a smartphone or tablet



Courtesy of:

DEXTER + CHANEY

Source: Movable Ink, US Consumer Device Preference Report: Q4 2013



Laptops vs. iOS / Droid Tablets vs. PC Tablets

- Full access to your network/firewall
- Ability to use more robust software
- User-friendly with apps instead of software
- Durable and smaller / lightweight
- + Photos / video
- + Cloud dependent
- + Full access to your network/firewall
- Ability to use more robust software

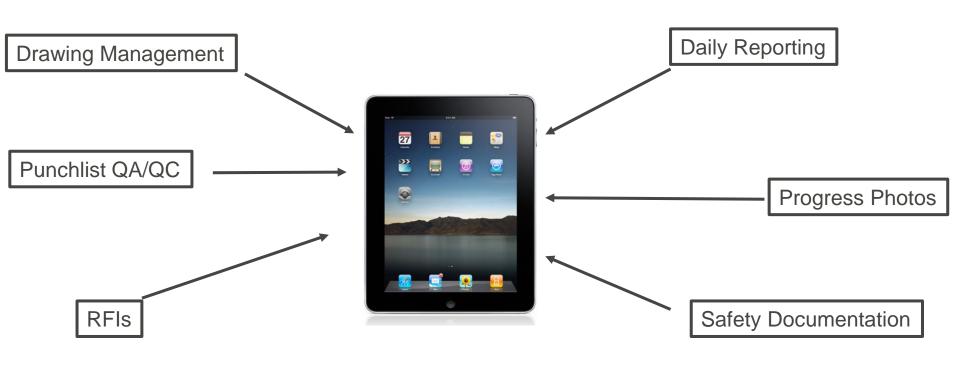








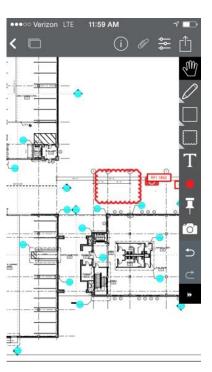
What to Look for in a Mobile App?





Drawing Management / Markups

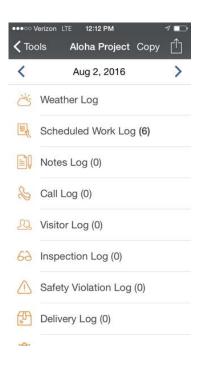
- + Key things you should be looking for:
 - > Version control
 - Markups (links)
 - > Auto hyperlinking
 - > Mobile (offline)





Daily Reporting

- + Ease of use
- + Mobile
- + Ability to copy previous reports

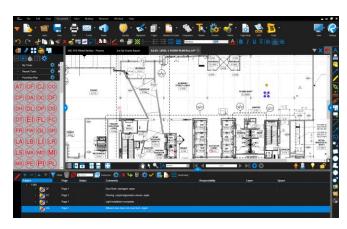




Punchlists / QA QC

- + Ease of use
- + Mobile
- + Work offline
- + Drawing centric
- + Reporting

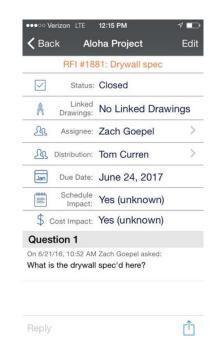






RFIs

- + Mobile
- + Work offline
- + Drawing centric
- + Ease of collaboration
- + Reporting







Progress Photos

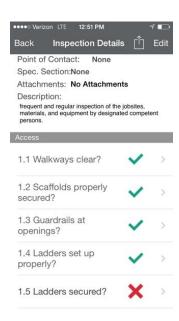
- + Uses cloud storage
- + Work offline
- + Ability to markup photo
- + Photo organization





Safety Documentation

- + Easy to use
- + Work offline
- + Mobile
- + Reporting





Construction Management Apps















Helpful Point Solution Apps

- + Photosynth
- + Theta S (360 Camera)
- + Skitch
- + Good Reader
- + Google Sheets
- + Box
- + OneNote
- + Evernote



Stereo Analogy





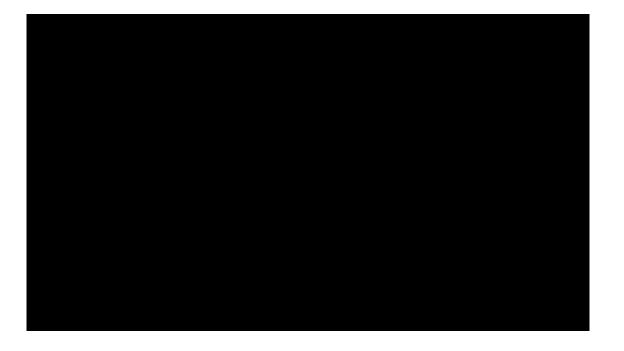
Stereo Analogy







Conclusion







Thank you!

Contact Us



866.477.6267



mikael.reckly@procore.com



- twitter.com/procoretech
- f facebook.com/procore.tech
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