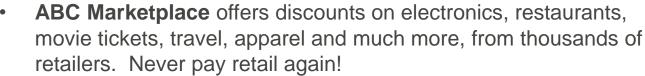
Welcome to the ABC Webinar Series



Did you know?

As an employee of an ABC member company, you have access to several great discounts.





To learn more about other great discount programs available to employees, visit: www.abc.org/employeediscounts



Questions: discounts@abc.org



The Next Big Thing

There are a lot of predictions for the future of technology. So which are here to stay?

All predictions all have one thing in common:

Eliminating barriers between technology and people.



The Next Big Thing

Eliminating barriers means:

- + Bigger data sets
- + Better flow of information
- + Improved collaboration among team members





The Problem(s) with Outdated Technology

Apps designed in the '90s and programs that run on in-house servers mean:

- + Limited access to project data
- + User licenses inhibit collaboration
- + Have to hunt through hundreds of emails
- + Projects slip due to lack of communication



Some Sunsets Aren't so Nice

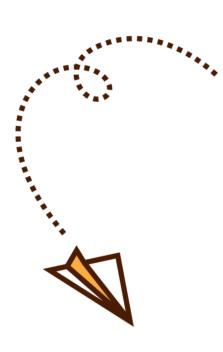
Some of the software solutions that were state-of-the-art just a few years ago are now being "sunsetted," or phased out.



Some Sunsets Aren't so Nice

Where does this leave you?

- + Old technology with sluggish operations
- + System freezes
- + Siloed information
- + Lots of questions with no technical support





3 Choices to Stay Competitive

1

Upgrade your current technology

Stay behind



Move to next generation of software



Choose a Software That's Built on Proven Technological Developments

- Cloud will gain momentum in 2016
- + Leverage cloud-based solutions:
 - Access information instantly
 - No installations
 - User licenses
 - > High security
 - Ownership of data



Invest in a Software That Promotes Mobility

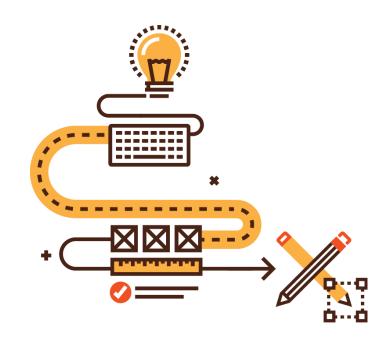
- Leverage cloud and mobile-based solutions:
 - Access project information from anywhere, at any time, with any mobile device
 - Teams aren't chained to their physical location → FREEDOM
 - Remote access with offline capabilities
 - Save man-hours AND traveling costs



Pick a Software Provider That Specializes In What You Need

Do your homework:

- + Analyze current process
- + Think about the future
- + Pick an industry-specific software
- + Experiment with potential solutions
- + Involve your team





Understand the Vendor Landscape

Find a vendor that has:

- + Resources & stability to (continually) enhance products
- Partnerships with key providers
- + Loyalty to customers
- + Company references





Questions to Ask References



How long was implementation?



How well does the software work?



What is the uptime and reliability?



How comprehensive are the features?



Usability: Is it easy to use?



How is the customer



Invest In A Scalable Solution

Find software that will grow with your business:

- + Customizations
- + Number of users
- + Database structure
- + Reporting and connectivity to other systems





Intuitive Interfaces...Finally

- + Reduce training time
- Impact of customer feedback
- + Automatic updates

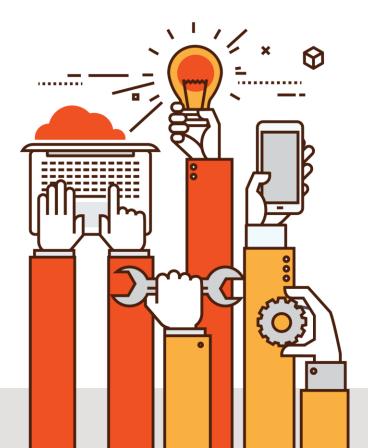


How to Find a User-Friendly Product

Make sure the vendor is using customer feedback

Direct feedback, focus groups/labs, online forums

They should tailor their innovations and product enhancements to actual on-the-ground needs.



Stop following fads. Find the best solution for you.



Make 2016 the year you select a project management software that is going to meet your needs today and evolve with your business to meet the needs of tomorrow.

Questions?





Thank you!

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