



United Academy™

powered by United Rentals

Webinar - September, 2016

Training Challenges - What We Heard

- Safety training quality varies across the industry
- Every jobsite has different requirements and labor skills
- A lot of time, resources and cost goes into managing employee certifications and training requirements
- The workforce is transient with new dynamics

Learner comprehension and learning preferences have

evolved



United Academy ®

A comprehensive <u>training solution</u> that leverages cutting edge <u>technology and engaging course content</u> to <u>reduce</u> the overall cost and complexity of <u>safety training</u>, and <u>credential tracking</u> for you and your employees.



















WINNER

"Safety Training Product" ISHN Reader's Choice Award 2016

"Innovative Product Award" RER 2014, 2015

"Access Safety Innovation Award" ALH 2014

"Serious Games Award" International Play Awards 2014 Bronze and Silver

"Excellence in Learning" Bronze Award Brandon Hall 2015





United Academy ® - Value Proposition

- Comprehensive training and certification tracking
- Cutting edge platform and mobile technology
- Robust course catalog
- One of the largest team of safety trainers in our industry
- Courses offered in various formats & multiple languages

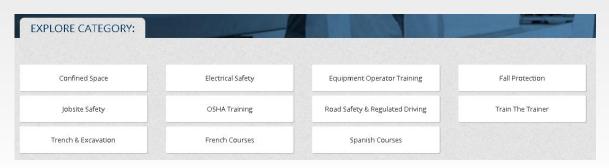
United Academy

Available Anytime and Any Place



Robust Course Catalog

11 Categories



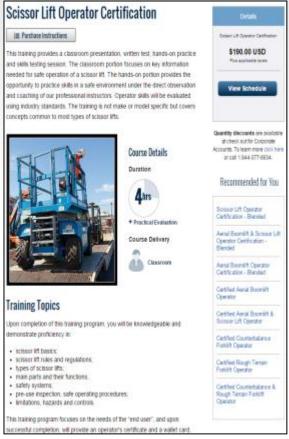
Three Languages Choose Your Language: English | Français | Español

Our catalog



UnitedAcademy.ur.com

Detailed Product Descriptions



One of the Largest Teams of Safety Trainers in our Industry

Training is led by a certified team of trainers with years of experience in educating and protecting workers and jobsites

Meet Our Instructors

Select an instructor from the list to learn more about them.

A-E

Christopher Adams
Doug Barnes
Gary Barth
Carl Beaudoin
Luke Borlee
Lee Braden
Peter Chocholik
Michael Driscoll
Bobbie J Elzy

F-L

Norm Fougere Lucie Giroux Bob Habetler Kevin Hernon Sherry Ka Dave Kury Mark Lord Tiffani Luke

M-R

Noel Rios

Christopher Martines Jason Mozo Joseph (Joe) Nuzum Timothy O'Donnell Matthew H. Owen Austin Parker Eric Partenheimer

R-Z

Jason Robinson
James Ronduen
Jeff Rupp
Keith Sevin
Daniel Smith
Nancy Strano
Jack Travale
Oscar Zamarron



James Ronduen

After a career in sales and operations management, James "Red" became a certified Mobile Equipment Train the Trainer for United Rentals in 2002. In 2011 he was awarded the position of Regional Safety Trainer and shortly thereafter promoted to the position of Corporate Safety Trainer. Mr. Ronduen is also an OSHA Authorized General Industry Trainer through California State University; an approved MSHA Instructor as per the provisions of 30 CFR, Part 48, subpart B; and, he is certified to instruct American Heart Association (AHA) - First Aid/CPR, Fall Protection, Rigger/Signal Person and instruct on multiple pieces of Mobile Equipment.

Red's safety education accomplishments and 10 plus years of training experience have resulted in his thorough understanding of the various safety regulations and the challenges operators face in the field on a daily basis.

Red is originally from Arizona and now resides in the state of Texas with his wife and five children. In his spare time he enjoys time with family, barbequing and watching football.

Over 45 full-time instructors

 100's of part-time certified trainers throughout our vast branch network.





Courses Offered in Various Formats

Classroom



Blended Learning

BLENDED LEARNING CONSISTS OF:

- 1. Theory Online
- 2. Final exam Online
- 3. Practical evaluation In person



Online





Blended Learning Operator Training

Blended learning consists of:

- 1. Theory Online
- 2. Final exam Online
- 3. Practical evaluation In person

Combining self-paced online instruction and hands on experience

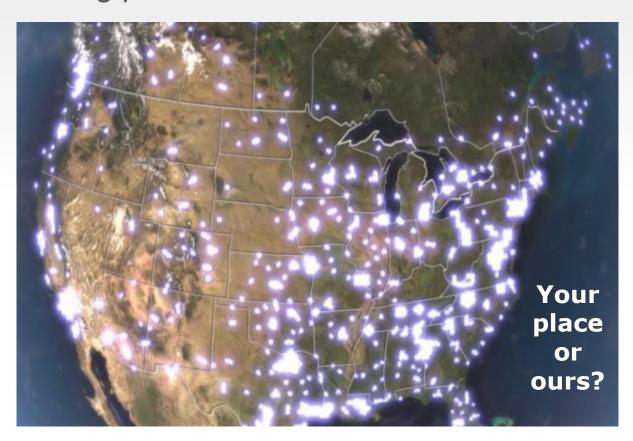


Blended learning as an alternative to traditional classroom training:

- ✓ Flexibility and convenience
 - Reaches a wider variety of learning styles
 - Training can be taken anywhere, anytime and at their own pace
 - Increased jobsite productivity by allowing workers to be on the job versus in a classroom
- ✓ Online interactive training with game-like learning components
 - Results in increased competency and retention
 - More interesting to workers who prefer to learn online, especially the younger workforce
 - A safe environment in which to engage with course material
- ✓ World class training that meets all applicable requirements/standards in the US & Canada

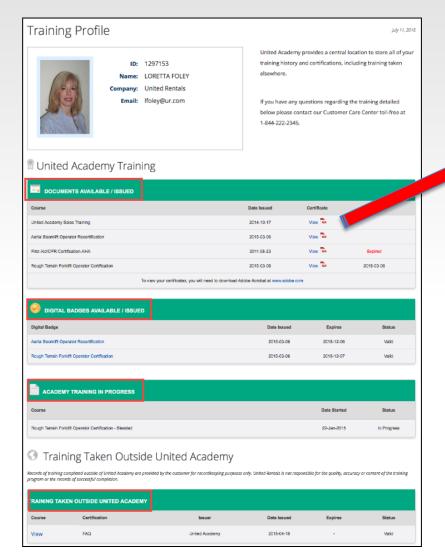
Available Anytime and Any Place

Training can be conducted at customer sites, at a local United Rentals location, or 24/7 through our innovative online training platform





Training Profile







powered by United Rentals

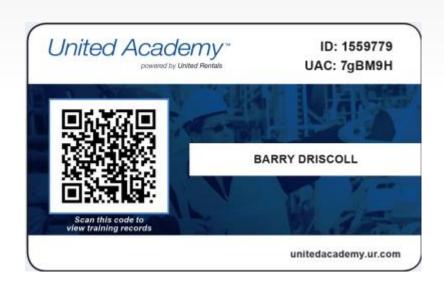


Flease don't hesitate to

Please visit United Academy (unitedacademy.ar.com) to very available recertification programs.

Introducing the New Wallet Card

With the United Academy wallet card and mobile app, accessing your Training Profile is easy. Just scan the QR code on the card with a compatible mobile device for instant access









Additional Programs Available

Affiliate Program

 A referral program for ABC chapters to partner with United Academy to market UA to its members. We create a unique URL for each chapter to post on their website to direct new users to the Academy and pay a referral fee to the chapter for all sales generated through its URL. Payment and activity reporting available quarterly.

White Label Site

- A United Academy cloned site that is ABC branded and United Academy sub-branded with use of the United Academy wallet card, mobile app, and training profile. Add on options include:
 - ABC branded wallet card
 - ABC branded mobile app and training profiles



How Can We Help Project Owners/ Subcontractors?

Need:

- A safe job site and compliance with regulations and company policies
- Workers with credentials matched to the unique requirements of each task
- Improved "wrench" time



Solution:

- United Academy courses are aligned with US and Canadian regulatory requirements
- All employee training can be maintained in one place and easily managed. Records can be accessed anywhere via a computer or mobile device
- Flexible training offered in person and online to meet your scheduling needs

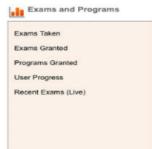
United Academy Corporate Account

Corporate Account

Corporate Accounts provide access to a number of useful tools used for managing the training of your staff in a simple, straightforward manner. A Corporate Account is free to create and requires no ongoing fees. Training history stored within your corporate account is never deleted. Some of the useful features of a Corporate Account include:

- · Bulk purchase discounts
- · Distribute training to employees
- Manage employee accounts (update profiles, create/deactivate accounts, add external training records)
- · View and print employee Certificates of Completion
- Access to employee progress reports (completion dates, exam progress, student performance, certification expiry, etc.)
- Automated email notifications for account administrators and employees

Reports









Distribute Courses





Used by companies to purchase and distribute training to their employees

Membership benefits

- Free membership
- Volume purchase discounts
- Distribute training credits to employees as needed
- Reports to help you manage your employee's training
- Industry leading wallet cards
- Auto notification of expiring certifications
- Pay by PO, credit card or check
- Plus more...



ABC Pilot

Objective

Conduct a pilot through yearend with 3-5 chapters of varying size to promote safety training. Obtain feedback from participants (chapter and members) on pilot and program requirements for national launch in 2017.

Member Benefits

- ✓ ABC discount offered on entire* UA course catalog
- ✓ Proactively manage employee training and credentials
- ✓ Easy verification on the job universal wallet card
- ✓ Members own their training portable and verifiable

Chapter Benefits

- ✓ Referral fee / revenue share on all UA sales thru the ULR provided.
- ✓ Reports on member activity
- ✓ Chapter specific pilot approach



^{*} some exceptions may exist

ABC Pilot Examples

	Pilot 1		Pilot 2
Unique ULR	ChapterName		ChapterName
Referral Fee (% of	sales)	5%	10%
Member discount		10%	5%
Total Discount		15%	15%

Note – chapter determines discount/referral plan up to 15%



United Academy ®



Visit us at UnitedAcademy.ur.com
or call us at 844.222.2345

