

# Alex Kube, Chief Strategy Officer @ Botlink







### Agenda

- + Drones for everyone in 2017
- + Drones for construction
  - > The real reason why
  - > Use cases
  - > Bonus(es)
- + How to get started
- + Questions



## Drones for everyone



5,000,000+

Drones in the sky by end of 2017



\$1750

Average price of drone for commercial use (approximate)



\$150

Cost of getting commercial drone license from FAA



## **Drones for your Jobsite**



Many functions, one overall goal: Save costs

### Labor saving opportunity

- + 200,000+ unfilled construction jobs
  - > February 2017, BLS
- + Due to lack of workers, construction worker wages are rising faster than any other industry



#### Waste reduction opportunity

- + 98% of construction projects go over budget
- + 25-40% of solid landfill waste comes from construction projects
- + Equivalent to \$160 billion per year in lost profits across the industry

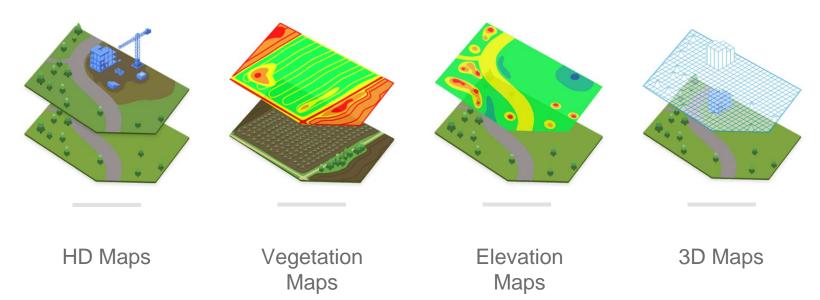
#### Do more with less

- Drones allow you to realize efficiencies on both a large and small scale
- + Collect more data in a shorter amount of time with fewer people
  - > Existing data
  - > New data





## **Data collected**









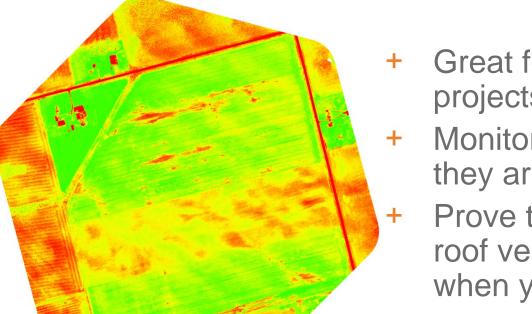
### **HD Maps**

- Get an easily understandable view of progress
- Very high res < 1cm/px possible
- Share with offset management and other stakeholders
- Reduce number or duration on-site visits for key personnel





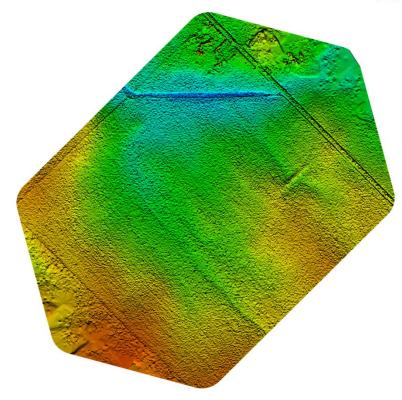
## **Vegetation maps**



- Great for green roofing projects
- Monitor the health of plants as they are growing
  - Prove to customer that the roof vegetation was alive when you delivered it

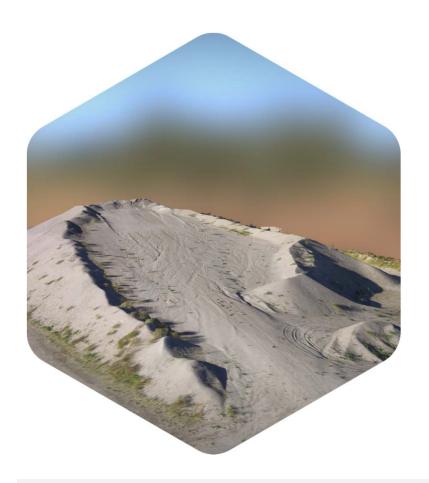


### **Elevation maps**



- Great for pre-construction
- Quickly visualize high and low points
- Understand the lay of the land before positioning materials and equipment





### 3D maps

- Great for monitoring material movement + BIM
- Get accurate measurements of soil, aggregate, and other stockpiles
- Import models into your BIM software for as-built validation





### Don't just monitor — use drones to build

- North Dakota company just used drones to pull cable for high-tension power lines
- + Replaced helicopter + crew
- + First use of drone to assist in moving/placing materials







## Not just a cost center

#### **Drone Service Provider**

You have the drone, pilots, and insurance — why not make some more money?

## **New Revenue Opportunities**

\$350 - \$650+ / hr For drone services

If you have idle pilots, you have a revenue opportunity

## **Getting Started**

License + Insurance

Step 1

Use case + Software

Step 2

Hardware + Accessories

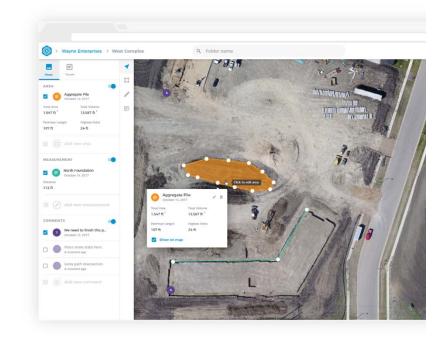
Step 3

#### License + Insurance

- + Make sure your pilots are licensed before they fly
- + \$150 exam, 40 questions
  - FAA provides study materials & practice exams online
- + Talk to your insurance provider
  - + Most companies now offer or resell drone policies
  - + NOT covered under general business liability

#### Use case + Software

- Decide how you're going to use your drone
  - + Marketing? Engineering?
  - Determines software selection
- + Find software that does as much as possible for you
  - + Processing, data organization, syncing, etc.



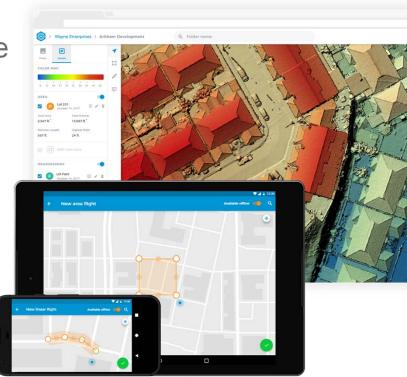
#### **Hardware + Accessories**

- Make sure your drone is compatible with your use case & software
- + Don't overspend
- + Don't underspend
- Unless you can say specifically why you need something else, just buy a DJI Phantom 4 Pro



#### Botlink can help

- Botlink can help you with the whole process
- We provide software to help you capture aerial imagery, process it into a map, and inspect your job site easily
- Integrates with Procore so all your job site data is available in one place



#### Q + A



#### THANK YOU!

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